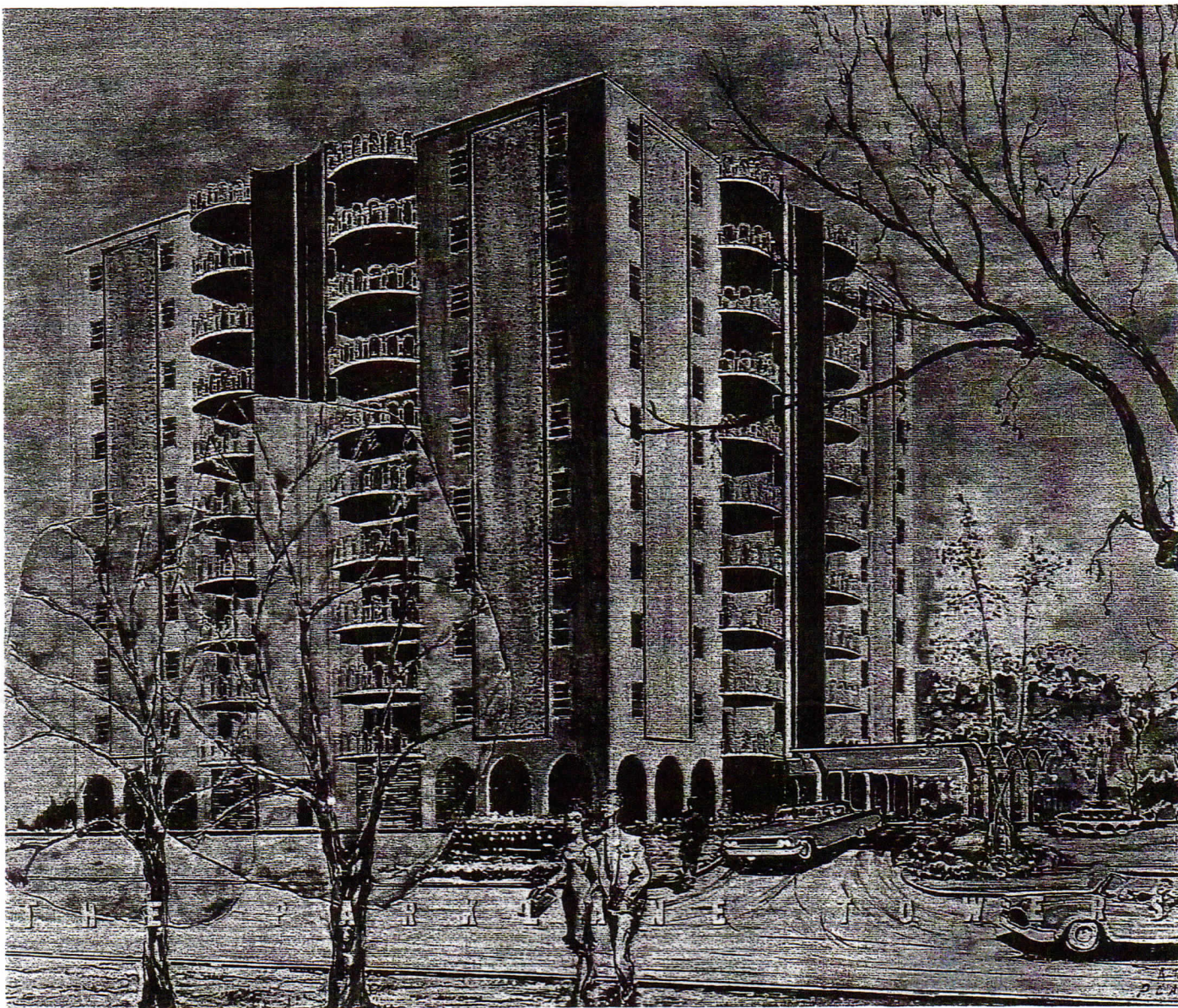


# Luxury Apartments Planned



**PARKLANE TOWERS**—Artist's conception of the first unit of the proposed luxury apartments, Parklane Towers, to be built behind Parklane Shopping Center.

The proposed Parklane Towers, luxury apartments that you buy instead of rent, is good news to modern-day "house-slaves."

This \$2 million dollar apartment house will provide luxury housing, without the lawn-care, house-care problems that beset the house owner in these days when servants are a scarce commodity.

The City Commission last week granted rezoning that will permit construction to start this month. The Towers should be completed within a year, said S. S. Platt, architect and president of Parklane Towers, Inc.

near Lincoln and Bleckley Drive, directly behind Parklane Shopping Center. This is expected to be the first of eight such luxury apartment buildings, to be erected in two clusters of four buildings.

The 10-story building will have 79 apartments. Some of the features of the building are: a balcony for each apartment; a greenhouse on the roof where tenants can safely leave their house plants when they are away from home; air conditioning that is controlled individually in each apartment—one apartment can be heated, the next cooled if the occupants so desire, a bi-level parking garage with an attendant on duty; landscaping that will include

The apartments will range from bachelor apartments to 3-bedroom units. Each is planned with an electric kitchen. Larger apartments will have two bathrooms.

It is the first time such luxury apartments, to be owned by the tenants, have been built in Wichita since the Hillcrest Apartments on Douglas were erected 34 years ago.

— Say YOU Saw It in WTW —

He who, having lost one ideal, refuses to give his heart and soul to another and nobler, is like a man who declines to build a house on the rock because the wind and rain have ruined his house on the sand.